

533 Grant Place
CHICAGO, ILLINOIS



CO

Miss Lucy Stephens,
1300 Clay St.,
Lynchburg, Va.



Communication

The Magazine of Spiritual Education

EDITED BY LLOYD KENYON JONES

981-991 Rand, McNally Building, Chicago, Illinois

From Mr. Lloyd Kenyon Jones,
Editor, "Communication,"
Chicago, Illinois.

Dear Friend:

At this time, with others, I am engaged in a series of experiments which, thus far, have been fruitful of remarkable results and about which I hope to be able to tell you more at no distant date.

I feel justified in stating at this time that by means of a device and chemicals, we have been enabled to produce some truly wonderful physical manifestations without the presence of a medium. I am not prepared to say any more or to make any promises. I know that if we were to sit without this device, we would not receive anything approaching the manifestations that we have had.

This is a subject so far-reaching, so important, so purposeful, its very nature suggests caution in setting forth any claim. We were careful to select persons to sit who are not mediums. From the first night we had these manifestations, and we are now proceeding in making progressive changes in the device. The chemicals, we believe, are correct. Since the conception of this idea came to me, I have brought to my assistance others who unquestionably have been prepared to do their essential parts of the work.

I do not care to take this matter up at this time in "Communication." If you will be interested in learning more about our progress, I wish that you would signify your interest on the enclosed blank.

The idea that we have in mind is this: Before a person becomes a medium, a certain chemical change has occurred in that individual's body. For several years, I have studied the nature of the forces very carefully and had to be guided by a careful observation and tabulation of results in seances. I was told that the idea would come to me in its entirety, and shortly thereafter the concrete idea did present itself. It meant that we could reproduce outside of the body, the conditions of mediumship that heretofore had depended upon bodily changes. There is nothing taken into the body or injected into the body. As the spirit-world has typified it, this plan is "extra-mural." This means literally outside of the walls, and of course implies outside of the bodily walls.

We have had numerous physical manifestations. I do not know how long it will be before I shall be able to tell you that we have had definite communications. I do not know any more than you just what steps and turns these manifestations will assume. But I do know that chemists on the other side are working with us, and that without respect to how far our progress will take us, we have already demonstrated that we can speed up the development of individuals and do what never has been done before for the cause of Spiritualism.

These statements are unusual, but I am satisfied you realize that I would not make them unless I knew whereof I speak.

Such of our friends as may be interested will be kept informed of our progress. This does not mean that mediumship will be dispensed with, but it does mean that new openings are being made between the earth-life and spirit, and that individuals in their homes can be made acquainted with the undeniable truth that the world of spirit is doing its best to rend the veil that separates mortals from the brighter and better life.

We have been making very excellent progress with "Communication" and with our work in general. We have been making a careful canvass of the book trade. And just as soon

as we can afford to carry the accounts, I know that we can get a large distribution through the news companies and the book stores. This means that we must carry accounts from thirty to ninety days. Some of our friends have experimented by placing copies of "Communication" on news stands, and it has been surprising to see how rapidly these copies were sold. There is no doubt that we could find a ready sale for our magazine on news stands, but the company does not settle short of ninety days. We have opened these means of distribution, and they are ours if we can grasp them.

I am sure that our new book, "The Master Key of the Scriptures," will have a very heavy sale in book stores and through agents. I have not told you about this book, but it is based on the Scriptures, and points out the Spiritualistic teachings, all of which are contained in the Bible and which relate to the everyday problems of life. I do not mention Spiritualism in this volume, because it is going to be a missionary for us, and is the first step to get large numbers of persons interested. I am satisfied that we are going to sell thousands of copies of this book a month.

These are some of the reasons why I am so anxious to place just as many of our Six Per Cent. Bonds as possible.

I have had Spiritualists say to me, "Mr. Jones, don't you think that if God wished you to have plenty of money, He would send it to you so that you would not have to go out and sell these Bonds?"

There is only one reply that I can give: The law of compensation is real. I have no right to ask God and the spirit-world to shower money on me, because, like other mortals, I then might not appreciate the full value of a dollar. Again, the spirit-world has made very clear to me that there must be many hundreds, and eventually thousands, interested in the upbuilding of this work--that it is not one man's work, and that this real, tangible interest is sure to make "Communication" and our books known throughout the world.

Thus far a few more than three hundred persons have been financially interested in carrying these plans forward. They have put in from ten dollars to several hundred dollars each. A few have put in a thousand dollars and better.

We are only asking our friends to lend this money. They receive 6%. This is not, and can not, be regarded as commercializing Spiritualism. The Christian Science Publishing Company is not commercializing Christian Science. It helps insure the success of that religion by observing the laws of cause and effect--of income and outgo. It is impossible to reach any person without at least writing a letter and buying a postage stamp. We must provide the means of meeting that cost. And, so we must meet all necessary expenses of the work in its entirety. Those persons who think that we are commercializing Spiritualism seem to forget that we are not in this work for personal gain--that the profit will go toward increasing the dissemination of this educational matter.

The Secretary of The Spiritualistic Educational Association, Mr. H. E. Haley, is now helping us in placing some of these Bonds, but of course the number of persons upon whom he can call is restricted. We simply wish you to know that we are putting forth a systematic effort, which we are warranted in doing on account of the definite plans that we are pursuing.

We will accept Liberty Bonds or Victory Bonds at full face value, with the coupons clipped to date. For example, if you have fifty or a hundred or several hundred dollars in Liberty or Victory Bonds, we will give you Bonds of The Spiritualistic Educational Association of the same face value, without respect to the stock exchange price placed upon your Bonds. We do this because it brings to us immediate assistance, and it places in the hands of our friends Bonds that will bring them six per cent. on the sums they originally paid for Liberty Bonds or Victory Bonds. It is equitable to our friends and it is equitable to us.

I believe that many of the subscribers of "Communication" have some of those Bonds that they would be willing to exchange on this basis. We are no longer groping in the dark and experimenting. We are moving along definitely, and we have attracted the attention of many helpful, experienced persons who are getting right down to tangible hard work for us.

Today I answered a letter from a managing editor of a newspaper in Milwaukee, who invited me to send him advance copies or proof sheets of "Communication" so that he could

reprint articles from our magazine, giving us full credit. It will not be long before we have many daily newspapers republishing our articles and in this way advertising "Communication." This advertising will cost us only the printing and postage, but it would be impossible to get this same publicity by sending out books. Having a magazine places us in the fraternity of publishers and gains recognition for us.

Now there are many things that I wish to talk to you about. When I write a letter to you, my inspiration is that we are always going to give you value in return for what you send to us.

For example, there are the Lessons. Fifteen hundred of our friends know what these lessons mean. There has never been anything that has been compiled and put into print that could bring more genuine inspiration and help than the Oriental Lessons. We have on hand a few hundred sets of the 1919 lessons complete. We realize that when you secure these 1919 lessons, you do not have the privilege of sending any questions--but you will find several hundred questions and answers that will bring new enlightenment and new thought about many problems that undoubtedly have occurred to you.

We have decided to sell part of these sets to our friends for \$3.00, in view of the fact that they can not send any questions. The 1919 lessons contain, I should say off-hand, about three times the reading matter of "God's World." These are stitched and punched for a loose-leaf binder. They are very convenient to read, because you could study them with just a few sheets in your hands at a time, and if you wish to fold up some of these sheets and put them in your pocket or your bag, you can take them with you when you are traveling on trains or riding in street-cars.

I know that we could never offer you anything with greater value than these lessons. You will prize them as long as you are in this world--and I believe for a long time after. They will help you in your phisic development and in your understanding of the philosophy of Spiritualism. They will help you in your daily problems. They will encourage you when you are discouraged. They will help bring better health to you. They reflect the serious thought of hundreds of persons, and the teachings have come from the same source as those contained in "God's World."

I am sure that there will be such a response to this offer that it will not be repeated, and I have provided a space in the accompanying form which you may fill in and send your order and receive a set of these lessons, if you do not have them.

The new form of ouija will be ready to send out before long. We have had delays because we have been waiting for the delivery of part of the material. The freight congestion has made the movement of all shipments very slow. This material finally has arrived and we can go ahead with all possible speed. So we ask our friends who have sent in the \$1.85, the prepaid price of this board, to have just a little more patience and I know that they will feel well rewarded. The sales price, I believe, will be \$2.10 after we are ready to make deliveries.

We have filled all orders to date for "The Ciphers of the Apocalypse." And I am sure that after you have learned more about this new process of securing manifestations (to which I referred in the beginning of this letter), you will see a direct connection between the prophetic facts presented in "The Ciphers of the Apocalypse" and this discovery. That connection was unknown to me at the time I prepared the book. I saw no relationship between "The Ciphers of the Apocalypse" and this chemical discovery until we were actually engaged in our experiments with the chemical device. Then it was very plain to me that the truths revealed in "The Ciphers of the Apocalypse" had direct and definite bearing on this device to assist in the unfoldment of mediumistic powers.

I think that every one of our friends interested in these experiments should secure a copy of "The Ciphers of the Apocalypse," because as these experiments are explained, they will see that "The Ciphers" logically preceded the conception that led to this discovery.

* * *

Another matter that I have in mind, and upon which I shall be glad to have your suggestions, may be explained as follows:

Perhaps beginning next Fall, we may put a lecturer out to visit first of all the

larger cities, and equip him with a great fund of information that will appeal alike to Spiritualists of long experience and to those who are just becoming interested in the work. I believe that we could give the public most interesting lectures, and we would secure in the different cities the services of the best message-bearers and other mediums, who demonstrate their powers publicly, to take part in the programme. We would co-operate with Spiritualist churches and societies. And of course we would have our magazine well represented, and combine with the lecture a circulation plan that would be offensive to nobody and that should result in a very rapid growth in the circulation of the magazine.

I am in touch with a number of experienced and very capable lecturers who have been engaged in Spiritualistic work for years, and who are real orators in addition to having a thorough grasp on the philosophy. These would not, and could not, be free lectures, but the price of the tickets would be within the reach of everybody. We would plan on leasing theatres or other large halls, and organizing a complete, interesting programme.

I ask you to think about this matter and let me have your honest opinion. If you knew that we were going to put on a lecture in your town, would you be glad to co-operate? I do not know that this plan is feasible. I am not passing any opinion on it at this time. If it should be a workable idea, we would soon have "Communication" represented in the highest class manner.

I believe that before next Winter has passed, we shall be able to have a number of these lecturers on the road. It would be necessary to have these lectures pay the expenses incurred. It would not cost a great deal of money to get them started. We likely would put on the first one in Chicago, and the next in Milwaukee, so that we could make a test without any great outlay.

I have felt for a long time that Spiritualism has not been represented on the platform as I should like to see it represented. I believe that we have grown to the point where we are justified in giving this plan serious consideration. But it would have to be a real plan, carefully made and efficiently carried out. Then we could count on a reasonable amount of newspaper support.

I am going to ask you to do some serious thinking about this and let me know just what you think. Also, without wishing to burden you with needless details, I would appreciate any suggestions that you have to make about "Communication." Therefore, on the accompanying blank I have provided a space that can be filled out conveniently.

I am not going to risk saying anything more, because I do not wish to confuse you.

I believe that the remarkable progress we have made since we have started our magazine, plus the definite plans upon which we are working, plus the knowledge that we have found successful avenues for distributing our magazine and our books, will combine in justifying you in sending in your Liberty Bonds or Victory Bonds or other remittances for our 6% Bonds.

Those friends who recently have been good enough to send Bond subscriptions, will realize that this letter is not intended as another appeal to them.

We are going straight ahead and we are doing wonderfully well. We have located fields for expansion that we should cultivate without further loss of time. That is what this money will be used for.

Be one of the builders of this work, because it is a work of destiny. Its success is certain and its growth is going to be a natural result of the sincere, hard work that has been invested and that must bring its returns in success.

I am enclosing herewith three forms and a return envelope, and shall be very glad to hear from you soon.

Very sincerely yours,

Lloyd Kenyon Jones

Editor "Communication."

LKJ-LLS

“Communication”

981 Rand-McNally Building,

Chicago, Illinois



INSTALLMENT BOND SUBSCRIPTION

SPIRITUALISTIC EDUCATIONAL ASSOCIATION

981-991 Rand, McNally Bldg.
CHICAGO, ILLINOIS:

Date: _____

Herewith is my first payment of \$ _____ toward \$ _____ of your 6% Bonds, a like sum to be paid each month until paid in full. I am to receive 6% from this date on the total amount and am to be charged with 6% on deferred payments.

Very truly yours,

Name: _____

Address: _____

(OTHER SIDE FOR CASH-IN-FULL SUBSCRIPTION)

CASH-IN-FULL BOND SUBSCRIPTION

SPIRITUALISTIC EDUCATIONAL ASSOCIATION

981-991 Rand, McNally Bldg.,
CHICAGO, ILLINOIS:

Date: _____

Herewith is my remittance of \$ _____ in full payment for the same amount in your
6% Bonds.

Very truly yours,

Name: _____

Address: _____

(OTHER SIDE FOR INSTALLMENT SUBSCRIPTION)